



#### AWARDS

#### SPONSORSHIP PACKAGE

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Submitted By:

THE NOT ALONE FOUNDATION, INC.

Office of the Chairman



#### THE NOT ALONE FOUNDATION

The Not Alone Foundation is a non-profit organization dedicated to the awareness and prevention of kidney disease and enhancing the quality of life of sufferers by providing educational and medical resources and financial assistance for chronic kidney disease (CKD) and end-stage renal disease (ESRD) patients and their families. Using the platforms of entertainment, wellness, arts and design as mediums to help forward our mission, NAF educates, inspires and uplifts, working determinedly to confront and conquer this global epidemic. In addition to the integration of our four core programs, NAF supports interconnected health initiatives such diabetes and high blood pressure awareness, as well as cancer prevention and integrative treatment.

The Not Alone Foundation Inc., in its efforts to combat this global epidemic with impacting the quality of life of affected individuals, we do the small things that make a big difference! NAF is pleased to also partner with other foundations / organizations as community and civically engaged partners to support other initiatives, missions, & visions that perpetuate service above self for the greater good of the community.

The Diamond Awards is a program designed to honor faces and images of excellence in the entertainment, corporate and creative industries for their professional accomplishments and contributions to our society on a local, state, or international level.





#### THE NOT ALONE FOUNDATION

Every year, more than 100,000 Americans are diagnosed with kidney failure and more than 400,000 Americans suffer from (ESKD), which occurs when the kidneys are no longer able to function

at a level needed for day-today life. The average estimated cost of a kidney transplant in the United States is more than \$250,000. The Not Alone Foundation is a non-profit organization based in Atlanta and dedicated to providing financial assistance and educational and medical resources for CKD and ESRD patients and their families.

The goals of the organization are two-fold: to help adult end-stage renal disease (ESRD) patients become members of the official kidney transplant list and to support the families of children and teens suffering from ESRD. The Not Alone Foundation was established by Mark Dodd, Morehouse College Alumnus following his own challenges to get on the official kidney transplant list. In addition to providing financial assistance for patients, the foundation also sponsors research and public education that promotes the prevention of diseases that can lead to kidney failure.





#### **INFORMATION FORM**

Name / Company

YES

#### **REGISTRATION FORM**

Contact:	
Address:	
City / State / Zip:	
Phone:	
Email Address:	
Sponsorship Level:	
YES NO	I plan to participate in the Diversity, Equity, Inclusion & Access Global Empowerment Conference.

Please fill out the Sponsorship Form in its entirety and scan / email back your form to MDodd@TheDiamondAward.com

Does your organization have branded tablecloth?

I plan to participate in the Diamond Awards without any guest.



DIAMOND AWARDS

#### **PRESENTING SPONSOR**

#### \$10,000

- Name listed in the award show Digital Souvenir Book.
- 10 Passes for VIP Red Carpet Press & Media Pre-Reception.
- 10 Premium Complimentary Tickets VIP Charity Gala Pre-Reception.
- Full page, color Ad placement in the Commemorative Digital Souvenir Book.
- Full marketing and advertising on all media engagement: radio, television, and print publications.
- Inclusive full marketing content on all Social Media Platforms.
- Inclusive full brand marketing content on NotAloneFoundation.com.
- Logo placement on official step and repeat for Red Carpet arrivals.
- 10 Premium Complimentary Tickets for Diamond Awards Ceremony.
- 10 Premium Complimentary Tickets for Diamond Awards Chairman's Dinner.
- Sponsors logo listed on the official Diamond Award website with links to your company website.
- Brand product placement for organization collateral for the Diamond Awards Global DEI Conference.
- Registration fee included for Diamond Awards Global DEI Conference.

## GREEN DIAMOND TITLE SPONSOR

DIAMOND AWARDS

#### **TITLE SPONSOR** *\$7,500*

- Name listed in the award show Digital Souvenir Book.
- 6 Complimentary Passes for VIP Red Carpet Press & Pre-Reception.
- 6 Premium Complimentary Tickets VIP Charity Gala Pre-Reception.
- Full page, color Ad placement in the award show Commemorative Digital Souvenir Book.
- Full marketing and advertising on all media included: radio, television and print publications.
- Inclusive full marketing content on all Social Media Platforms.
- Inclusive full brand marketing content the Not Alone Foundation website.
- Logo placement on official step and repeat for Red Carpet Arrivals.
- 6 Premium Complimentary Tickets for Diamond Awards Ceremony.
- 6 Premium Complimentary Tickets for Diamond Awards Chairman's Dinner.
- Brand product placement for organization collateral for Diamond Awards Global DEI Conference.
- Registration fee included for Diamond Awards Global DEI Conference.



#### **PREMIUM SPONSOR**

\$5,000

- Name listed in the award show Digital Souvenir Book.
- 4 Passes for VIP Red Carpet Press & Media Pre-Reception.
- 4 Premium Complimentary Tickets VIP Charity Gala Pre-Reception.
- Half page, color Ad placement in the award show Commemorative Digital Souvenir Book.
- Full marketing and advertising on all media included: radio, television and print publications.
- Inclusive full marketing content on all Social Media Platforms.
- Inclusive full brand marketing content on all Radio, Television, and Website presence.
- Logo placement on official step and repeat for Red Carpet arrivals.
- 4 Premium Complimentary Tickets for Diamond Awards Ceremony.
- 4 Premium Complimentary Tickets for Diamond Awards Chairman's Dinner.
- Brand product placement for organization collateral for Diamond Awards Global DEI Conference.
- Registration fee included for Diamond Awards Global DEI Conference.

# YELLOW DIAMOND SPONSOR THE DIAMOND AWARDS

#### **SPONSOR**

\$3,500

- Name listed in the award show Commemorative Digital Souvenir Book.
- 2 Passes for VIP Red Carpet Press & Media Pre-Reception.
- 2 Complimentary Tickets VIP Charity Gala Pre-Reception.
- Quarter Page Color AD Diamond Awards Commemorative Digital Souvenir Book.
- Inclusive full brand marketing content on the Not Alone Foundation website.
- 2 Premium Complimentary Tickets for Diamond Awards Ceremony.
- 2 Premium Complimentary Tickets for Diamond Awards Chairman's Dinner.
- Brand product placement for organization collateral for Diamond Awards Global DEI Conference.
- Registration fee included for Diamond Awards Global DEI Conference.



#### **SPONSOR**

\$2,500

- Name listed in the award show Commemorative Digital Souvenir Book.
- Inclusive full marketing content on all Social Media platforms.
- Quarter Page, color ad placement in the Commemorative Digital Souvenir Book.
- Inclusive full brand marketing content on the Not Alone Foundation website.
- 2 Premium Complimentary Tickets for Diamond Awards Ceremony.
- 2 Premium Complimentary Tickets for Diamond Awards Chairman's Dinner.
- Brand product placement for organization collateral for Diamond Awards Global DEI Conference.
- Registration fee included for Diamond Awards Global DEI Conference.



#### **SPONSOR**

\$1,500

- · Name listed in the award show Commemorative Digital Souvenir Book.
- Name listed on the Not Alone Foundation website.
- 1 Premium Complimentary Tickets for Diamond Awards Ceremony.
- 1 Premium Complimentary Tickets for Diamond Awards Chairman's Dinner.
- Brand product placement for organization collateral for Diamond Awards Global DEI Conference.
- · Registration fee included for Diamond Awards Global DEI Conference.

DIAMOND ( ) AWARDS



#### **COMMUNITY PARTNER - SPONSOR**

#### \$500

- Name listed in the award show Commemorative Digital Souvenir Book.
- Name listed on the Not Alone Foundation website.
- 1 Premium Complimentary Tickets for Diamond Awards Ceremony.
- 1 Premium Complimentary Tickets for Diamond Awards Chairman's Dinner.
- Brand product placement for organization collateral for Diamond Awards Global DEI Conference.
- Registration fee included for Diamond Awards Global DEI Conference.



#### **SPONSOR**

#### \$250

• Name listed in the award show Commemorative Digital Souvenir Book.



# HOPE DIAMOND CUSTOM DONOR

DIAMOND

#### **CUSTOM DONOR ENGAGEMENT**

- Customized branding, marketing, advertising that aligns with the mission,
   values, and expectations of contributing organization.
- Name listed in the award show Commemorative Digital Souvenir Book.





#### **AWARD SHOW GENERAL ADMISSION**

- Individual Diamond Awards Ticket Price \$150.00
   Includes: Diamond Awards Ceremony Only
- Diamond Awards Chairman's Dinner **\$250.00**Includes: Dinner Only

#### DIVERSITY EQUITY INCLUSION & ACCESS GLOBAL EMPOWERMENT CONFERENCE

- \$500
- 2 Registration Passes
- 1 Table, 2 Chairs, Beverage Service
- Installation & Setup of your company's branded tablecloth

#### The Not Alone Foundation, Inc. Requests:

- The NAF requests that your organization please mail in your branded organizational tablecloth to 3635 East Paces Circle, NE, Suite 1111, Atlanta, GA 30326, on or before January 05, 2024.
- The NAF requests that your organization please mail in your organizational DEIA marketing collateral to 3635 East Paces Circle, NE, Suite 1111, Atlanta, GA 30326, on or before January 05, 2024.
- That each participant arrive to DEIA Global Empowerment Conference at 9:00am to prepare collateral; and 15 minute pre DEIA ceremony.



• Diversity, Equity, Inclusion & Access | Conference Business Casual

Please No Shorts, Sandals, T-Shirts or Flip Flops

- Diamond Awards Ceremony Formal
- Diamond Awards Chairman's Dinner Formal

### DIAMOND ( AWARDS

Mank You

FOR YOUR SUPPORT!!

