

THE
DIAMOND AWARDS
2026



- presented by -

NOT ALONE FOUNDATION, INC.
WHAT CAN WE DO TOGETHER

10TH ANNUAL
Diamond Awards

SATURDAY, JANUARY 3, 2026

ATLANTA, GA



WWW.THENOTALONEFOUNDATION.COM

SPONSORSHIP
BROCHURE



Two Decades of Service. A Legacy of Compassion. A Future of Impact.

Founded two decades ago, The Not Alone Foundation, Inc. has been a steadfast champion for underserved communities, providing critical support to those affected by chronic kidney disease, cardiovascular illness, neurological disorders, cancer, pulmonary disease, and veterans' health challenges. Guided by a mission of compassion, education, and advocacy, the Foundation has grown into a nationally recognized nonprofit whose impact spans healthcare, education, and cultural enrichment.

The Academy of the Diamond Awards

Established to honor leaders, heroes, and frontline essential workers across healthcare, education, law enforcement, faith-based organizations, and humanitarian fields.



Education & Advocacy

Hundreds of students supported via scholarships & programs for higher education, including specialized initiatives for students with disabilities.



20 Years of Service

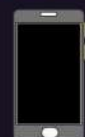
Two decades of unwavering commitment to improving lives and fostering community resilience.



600+ Distinguished Guests



50K-100K+ Digital Ad Impressions



Interactive & Measurable Engagement

National & International Recognition

Celebrated globally for its initiatives and partnerships with civic leaders, government agencies, and philanthropic institutions.



Health Impact

Funding research, awareness campaigns, and treatment initiatives in kidney disease and related medical fields.





FOUNDATION

Intro

A Legacy of Service. A Covenant of Impact.

As the world turns from the stillness of the holidays into the promise of a new year, we gather in gratitude to mark a historic milestone:

- *20th Anniversary of The Not Alone Foundation, Inc.*
- *10th Anniversary of The Academy of the Diamond Awards*

This is more than a celebration — it is a coronation of legacy and light. A festive, formal gathering that unites the dignity of service with the brilliance of those who have given themselves to better humanity.

We honor beacons of service, justice, healing, innovation, and leadership — men and women whose lives illuminate a brighter world.

Set against the wintry majesty of early January, this year's 20th Anniversary of The Not Alone Foundation, Inc. and 10th Anniversary of the Academy of the Diamond Awards is more than a celebration — it is a coronation of legacy and light. A holiday coda of compassion. A New Year's overture to excellence.

Rooted in tradition and resplendent with seasonal warmth, A Crown of Service. A Covenant of Impact. unites the dignity of service with the brilliance of those who have given of themselves to better humanity. This is a festive and formal gathering steeped in meaning — one that bridges the reflective spirit of the holidays with the hopeful vision of what lies ahead.

Let us gather beneath the crown of winter's reign — in celebration, in solemnity, and in the spirit of giving — to salute those whose lives continue to inspire a brighter world.



OUR Impact

Each year, over 100,000 Americans face the life-altering diagnosis of kidney failure, with more than 400,000 enduring End-Stage Kidney Disease (ESKD), a condition where the kidneys can no longer sustain essential daily functions. The average cost of a kidney transplant in the U.S. exceeds \$250,000, placing a significant financial burden on patients and their families.

The Not Alone Foundation, a distinguished non-profit organization based in Atlanta, is committed to alleviating this burden. Our mission is to provide vital financial support, raise awareness, and foster prevention initiatives. We offer essential resources, including educational materials and medical guidance, to patients with Chronic Kidney Disease (CKD) and ESKD, as well as their families.

Our core objectives are to assist patients in gaining entry onto the official kidney transplant list, support families of children and teens grappling with ESKD, and establish strategic partnerships among colleges and universities both in the United States and around the world to enhance the educational experience for students with disabilities. In addition to our focus on kidney disease, the Not Alone Foundation is dedicated to addressing intersectional healthcare challenges.

We support prevention and awareness initiatives in the fight against cancers, cardiovascular disease, pulmonary conditions, mental illness, diabetes, and veteran-specific health issues, as part of our integrated programs aimed at improving overall quality of life and working across the spectrum for the greater good of humanity.





A MESSAGE FROM *The Board*



www.TheNotAloneFoundation.com

*"Your attention here is vital. Your partnership is priceless.
Thank you for standing with us in advancing service, philanthropy, & impact."*

THE DIAMOND AWARDS

"Celebrating 20 Years of IMPACT: The Not Alone Foundation & A Decade of Distinction: The Diamond Awards."

The Crown Jewel of: Business, Service, Philanthropy, Humanitarianism, Civic & Community Engagement

Join us as we honor essential workers, frontline champions, and community heroes with an evening of unmatched prestige, culinary excellence, and global recognition.

Secure Your Sponsorship & Tables by December 01, 2025

After this date, availability and pricing are subject to change.

This exclusive opportunity—shaped by global partnerships and guided by mission—ensures every guest experiences an event executed with flawless precision and unforgettable impact.

In honoring excellence, all reservations are final to ensure an experience of the highest standard.



THE *Venue* 2026 GEORGIA TECH - HOTEL & CONFERENCE CENTER



Join Us,

As we move this years' celebration of the 10th Anniversary of the Diamond Awards to the Georgia Tech Hotel & Conference Center.

Where innovative conferences thrive and business and sophistication meet.

In the heart of Atlanta's vibrant Technology Square, the only hotel on the Georgia Tech campus offers the perfect blend of a world-class conference center with the style and convenience of a chic city center hotel. We're just moments from the Georgia World Congress Center and premier attractions, shopping, dining and nightlife.



THE
DIAMOND AWARDS
2026



**TRADEMARK
REGISTRATION**

*The 2026 Crown Jewel Diamond Awards,
presented by
The Not Alone Foundation, Inc. &
The Academy of the Diamond Awards,*



**TRADEMARK
REGISTRATION**

*Represents a once-in-a-generation
celebration of service, leadership, and
human impact.*



**TRADEMARK
REGISTRATION**

*Sponsors join a movement at the
intersection of philanthropy,
academic development, cultural
engagement, and media excellence.*



**TRADEMARK
REGISTRATION**

*Proceeds directly benefit students with
disabilities at collegiate and university levels,
advancing access to scholarships, internships,
and immersive experiences across STEM, Law,
Medicine, Divinity, Business, and the Arts.*

**A LEGACY OF SERVICE.
A COVENANT OF IMPACT.**

*“Not merely an event,
— a movement that celebrates service, elevates excellence, and transforms society.”*

SPONSORSHIP LEVELS

CROWN JEWEL

PRESENTING SPONSOR

\$3,750

Premiere Main Stage Tables

Premium seating closest to the stage

- 8 Invites to The Diamond Awards & VIP Pre-Reception
- 8 Premium VIP Seating Invites to the 2026 Diamond Awards
- 8 Premium VIP Seating Invites to Chairman's Private Dinner
- Full color Page Ad in the Digital Program
- Branding & Logo on event Step & Repeat
- Branding & Logo, digital placement on NAF website



CROWN LEGACY

TITLE SPONSOR

\$3,500

Chairman's Level Partner

Premier Ballroom Tables

- 6 Invites to The Diamond Awards & VIP Pre-Reception
- 6 Premium VIP Seating Invites to The 2026 Diamond Awards
- 6 Premium VIP Seating Invites to The Chairman's Private Dinner
- ½ Page Color Ad in in the Digital Program Book



CROWN REGENT

PREMIUM SPONSOR

\$2,500

Presidential Level Partner

*of the
Diamond Awards*

- 4 Invites to The Diamond Awards & VIP Pre-Reception
- 4 Premium VIP Seating Invites to the 2026 Diamond Awards
- 4 Premium VIP Seating Invites to The Chairman's Private Dinner



CROWN PILLAR

DIAMOND SPONSOR

\$1,500

Board Level Partner

*of the
Diamond Awards*

- 2 Premium VIP Seating Invites to the 2026 Diamond Awards
- 2 Premium VIP Seating Invites to The Chairman's Private Dinner





A LEGACY OF SERVICE. A COVENANT OF IMPACT.

WHY STUDENTS

The 2026 Crown Jewel Diamond Awards

presented by

The Not Alone Foundation, Inc. & The Academy of the Diamond Awards

*“Not merely an event,
— a movement that celebrates service, elevates excellence, and transforms society.”*

This event represents a once-in-a-generation celebration of service, leadership & human impact.

Entering its 20th anniversary, this landmark gala honors essential and frontline heroes — certified by the Centers for Disease Control and Prevention — including law enforcement, firefighters, healthcare professionals, nonprofit leaders, educators, and service-oriented individuals whose contributions sustain the fabric of our communities.

Sponsorship of this distinguished occasion extends far beyond visibility; it fuels measurable impact. Proceeds directly benefit students with disabilities at collegiate and university levels, advancing access to scholarships, internships, and immersive experiences across STEM, Law, Medicine, Divinity, Business, and the Arts. Additional support strengthens healthcare initiatives central to the Foundation’s mission, including kidney disease, cardiovascular health, pulmonary disorders, neurological illnesses, cancer, dementia, and the needs of veterans with disabilities.

By aligning with the Crown Jewel Diamond Awards, sponsors join a movement at the intersection of philanthropy, academic development, cultural engagement, and media excellence. This platform offers opportunities for brand visibility, alignment with innovation and compassion, and engagement with both national and global audiences.

***“Your attention here is vital. Your partnership is priceless.
Thank you for standing with us in advancing service, philanthropy, & impact.”***



GLOBAL STUDENT LEADERSHIP WALL OF HONOR

Illuminating The Leaders Of Tomorrow

HISTORIC INAUGURAL RECOGNITION



For the first time in its 10-year history, The Academy of the Diamond Awards will spotlight distinguished collegiate student leaders and organizations.



These honorees represent the heartbeat of the academic enterprise—embodying service, leadership, and impact across their school campuses and communities.



THE DIAMOND AWARDS 2026

VALIDATED BY NATIONAL & GLOBAL STANDARDS



These honorees represent the heartbeat of the academic enterprise—embodying service, leadership, and impact across their campuses and communities.

CELEBRATING TODAY'S LEADERS.



For the first time in its 10-year history, The Academy of the Diamond Awards will spotlight distinguished collegiate student leaders and organizations.

INSPIRING TOMORROW'S TRAILBLAZERS.



These honorees represent the heartbeat of the academic enterprise—embodying service, leadership, and impact across their campuses and communities.



AD SPONSORSHIP LEVELS

Digital Crown Jewel Commemorative Souvenir Program Book Experience

\$100

EMERGING LEADERS

Quarter Page Color Ad

- Format: Two (2) full-page, full-color ads
- Specifications: Standard layout, no bleeds required
- Image Requirements: High-resolution (300 dpi minimum), CMYK color
- File Formats Accepted: PDF, JPG, or TIFF

Deadline:

Final ad submission due by Dec. 01, 2025

\$150

RISING STARS

Half Page Color Ad

- Format: Two (2) full-page, full-color ads
- Specifications: Standard layout, no bleeds required
- Image Requirements: High-resolution (300 dpi minimum), CMYK color
- File Formats Accepted: PDF, JPG, or TIFF

Deadline:

Final ad submission due by Dec. 01, 2025

\$175

DISTINGUISHED LEADERS

Full Page Color Ad

- Format: One (1) Full Page Ad, full-color
- Specifications: Standard layout, no bleeds required
- Image Requirements: High-resolution (300 dpi minimum), CMYK color
- File Formats Accepted: PDF, JPG, or TIFF

Deadline:

Final ad submission due by Dec. 01, 2025

\$225

LEGACY OF EXCELLENCE

Two Full Page Color Ads

- Format: Two (2) full-page, full-color ads
- Specifications: Standard layout, no bleeds required
- Image Requirements: High-resolution (300 dpi minimum), CMYK color
- File Formats Accepted: PDF, JPG, or TIFF

Deadline:

Final ad submission due by Dec. 01, 2025

Celebration & Tribute
O P P O R T U N I T I E S

BRANDING - MARKETING - ADVERTISING - COMMUNICATIONS - PUBLIC RELATIONS - RECRUITMENT



CREATIVE SERVICES DISCLAIMER



If your organization wishes to support this experience with a level of branding but does not have the creative, or branding capacity — or the professional staff to design, a published ad that reflects both the apex of your brand excellence and the dignity of the Diamond Award recipient(s) you are honoring — *The Not Alone Foundation, Inc. is pleased to extend this service gratis.*

Our creative team will partner with your organization to craft a tribute that's polished, meaningful, and perfectly aligned with this milestone event. "Ensuring brand engagement and brand excellence through the curation of a celebratory tribute that fully aligns with your organizational communications messaging, superior standards, and global impact — while preserving design integrity and reinforcing brand loyalty."

Deadline Alert

- To allow time for design, layout, and approval, the submission deadline for organizations utilizing this service is December 01, 2025.
- Final proofs will be electronically delivered to your designated point of contact for approval prior to publication in the 2026 Digital Diamond Awards Commemorative Souvenir Program Book Experience.
- This process ensures that all ads meet the highest standards of branding, presentation, and celebratory excellence, while preserving the integrity of both your organization's image and the Diamond Awards legacy.





A Seamless Journey of Honor, Elegance, & Legacy

SCHEDULE OF *Events*

Dress Code:

Formal
F O R M A L - B L A C K T I E

Or Professional Regalia from Respective Professional Industry of Engagement & Representation.

8:00AM

PRE-RED CARPET & MEDIA EXPERIENCE:

The epicenter of visibility. Media, press, photography, and public relations converge to capture every radiant moment. With anticipation in the air, honorees, dignitaries, and guests step into the spotlight, immortalized as the Diamond Awards legacy begins its story for the world.

8:00AM

THE CROWN JEWEL CHAIRMAN'S PRE-VIP SOIRÉE

An intimate enclave of elegance where select sponsors, patrons, and distinguished guests gather before the day unfolds. This exclusive experience weaves refined fellowship, exquisite hospitality, and elevated networking — the perfect prelude to an unforgettable celebration.

9:45AM

DIAMOND AWARDS PRE-SHOW WELCOME

The ceremonial overture. Guests are guided into the Hall of Distinction, where artistry, ambiance, and anticipation merge. The pre-show orchestrates a crescendo of music, lights, and spirit, signaling the dawn of a day dedicated to brilliance, service, and honor.

10:15AM

DIAMOND AWARDS CHAIRMAN'S CULINARY EXPERIENCE

A curated symphony of flavors. This dining experience transcends a traditional meal, offering guests an elegant culinary journey that reflects both refinement and creativity. Every detail — from presentation to palate — underscores the Academy's dedication to excellence and hospitality.

11:30AM

THE DIAMOND AWARDS — AURORA CONCLAVE

The pinnacle gathering of distinction. Here, the stage illuminates the lives and legacies of honorees whose service, leadership, and impact define excellence. The Aurora Conclave is more than a ceremony — it is a global covenant of humanity, hope, and achievement that resonates far beyond the walls of the gala celebrating the 10th Anniversary of The Academy of The Diamond Awards & 20th Anniversary of The Not Alone Foundation, Inc..



WE THANK YOU

T O G E T H E R W E C A N



www.TheNotAloneFoundation.com





NOT ALONE FOUNDATION, INC.

WHAT CAN WE DO TOGETHER

